



Date: 04/11/07

Current Geography Selection: (1 Selected) Counties: Twin Falls County

Business Summary Report

2006 Business Summary

Total Employees	32,633
Total Establishments	3,724
Average Employee Size	9

2006 Establishments by Employee Size

	Count	%
1-4 Employees	2,307	62.0%
5-9 Employees	688	18.5%
10-19 Employees	379	10.2%
20-49 Employees	248	6.7%
50-99 Employees	66	1.8%
100-249 Employees	29	0.8%
250-499 Employees	4	0.1%
500-999 Employees	2	0.1%
1,000+ Employees	1	0.0%

2006 Employees By Occupation

	Count	%
<i>"White Collar" Employees</i>	17,815	54.6%
Administrative Support Workers	5,654	17.3%
Executive Managers & Administrators	3,140	9.6%
Professional Specialty Occupations	4,263	13.1%
Sales Professionals	714	2.2%
Sales Workers & Clerks	3,036	9.3%
Technical Sales & Administrative	75	0.2%
Technologies & Technicians	933	2.9%
<i>"Blue Collar" Employees</i>	14,772	45.3%
Construction, Repair & Mining	1,052	3.2%
Farming, Forestry & Fishing	1,407	4.3%
Handlers, Helpers & Laborers	1,039	3.2%
Machine Operators, Assemblers & Inspectors	939	2.9%
Other Services Field Based	365	1.1%
Other Services Site Based	5,065	15.5%
Precision Craft & Repair	3,439	10.5%
Private Household Service	1	0.0%
Protective Services	332	1.0%
Transportation & Materials Moving Workers	1,133	3.5%

2006 Major Industry

	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	1,549	4.7%	147	3.9%	11.0
Construction (SIC 15-17)	1,385	4.2%	259	7.0%	5.0
Finance, Insurance & Real Estate (SIC 60-69)	1,721	5.3%	318	8.5%	5.0
Manufacturing (SIC 20-39)	2,714	8.3%	98	2.6%	28.0
Mining (SIC 10-14)	15	0.0%	1	0.0%	15.0
Public Administration (SIC 90-98)	1,674	5.1%	156	4.2%	11.0
Retail Trade (SIC 52-59)	7,046	21.6%	740	19.9%	10.0
Services (SIC 70-89)	12,710	38.9%	1,564	42.0%	8.0
Transportation & Communications (SIC 40-49)	1,779	5.5%	171	4.6%	10.0
Unclassified (SIC 99)	46	0.1%	30	0.8%	2.0
Wholesale Trade (SIC 50-51)	1,994	6.1%	240	6.4%	8.0

2006 Retail Trade (SIC 52-59)

	Employees	%	Establishments	%	Avg Size
Auto Dealers & Gas Stations	1,014	14.4%	116	15.7%	8.7
Bars	109	1.5%	20	2.7%	5.5
Building Materials Hardware & Garden	530	7.5%	60	8.1%	8.8
Catalog & Direct Sales	26	0.4%	9	1.2%	2.9
Clothing Stores	188	2.7%	35	4.7%	5.4
Convenience Stores	147	2.1%	17	2.3%	8.6

Drug Stores	109	1.5%	8	1.1%	13.6
Electronics & Computer Stores	127	1.8%	28	3.8%	4.5
Food Markets	524	7.4%	22	3.0%	23.8
Furniture Stores	220	3.1%	32	4.3%	6.9
General Merchandise Stores	692	9.8%	22	3.0%	31.5
Home Furnishings	111	1.6%	22	3.0%	5.0
Liquor Stores	10	0.1%	2	0.3%	5.0
Music Stores	25	0.4%	7	0.9%	3.6
Other Food Service	301	4.3%	14	1.9%	21.5
Other Food Stores	185	2.6%	37	5.0%	5.0
Restaurants	1,896	26.9%	110	14.9%	17.2
Specialty Stores	832	11.8%	179	24.2%	4.6
Total Retail Trade (SIC 52-59)	7,046	100.0%	740	100.0%	9.5
2006 Services (SIC 70-89)	Employees	%	Establishments	%	Avg Size
Advertising	30	0.2%	13	0.8%	2.3
Auto Repair/Services	599	4.7%	122	7.8%	4.9
Beauty & Barber Shops	307	2.4%	90	5.8%	3.4
Child Care Services	200	1.6%	29	1.9%	6.9
Colleges & Universities	17	0.1%	4	0.3%	4.3
Computer Services	78	0.6%	17	1.1%	4.6
Dry Cleaning & Laundry	322	2.5%	21	1.3%	15.3
Entertainment & Recreation Services	660	5.2%	46	2.9%	14.3
Health & Medical Services	1,338	10.5%	305	19.5%	4.4
Hospitals	2,599	20.4%	53	3.4%	49.0
Hotels & Lodging	399	3.1%	35	2.2%	11.4
Legal Services	309	2.4%	100	6.4%	3.1
Membership Organizations	345	2.7%	116	7.4%	3.0
Miscellaneous Repair Services	148	1.2%	67	4.3%	2.2
Motion Pictures	78	0.6%	15	1.0%	5.2
Museums & Zoos	35	0.3%	5	0.3%	7.0
Other Business Services	1,610	12.7%	120	7.7%	13.4
Other Other Education & Library Services	114	0.9%	18	1.2%	13.4
Other Personal Service	198	1.6%	62	4.0%	3.2
Primary & Secondary Education	1,312	10.3%	43	2.8%	30.5
Professional Services	702	5.5%	156	10.0%	4.5
Social Services	1,310	10.3%	127	8.1%	10.3
Total Services (SIC 70-89)	12,710	100.0%	1,564	100.0%	8.1

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.
Demographic data © 2006 by Experian/Applied Geographic Solutions.

© 2006. DemographicsNow is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.
Privacy Statement | License Agreement