



Date: 01/22/07

Current Geography Selection: (2 Selected) Counties: Cassia County, Minidoka County

Business Summary Report

2006 Business Summary

Total Employees	15,625
Total Establishments	1,922
Average Employee Size	8

2006 Establishments by Employee Size

	Count	%
1-4 Employees	1,252	65.1%
5-9 Employees	322	16.8%
10-19 Employees	171	8.9%
20-49 Employees	118	6.1%
50-99 Employees	41	2.1%
100-249 Employees	14	0.7%
250-499 Employees	2	0.1%
500-999 Employees	2	0.1%
1,000+ Employees	0	0.0%

2006 Employees By Occupation

	Count	%
<i>"White Collar" Employees</i>	8,052	51.5%
Administrative Support Workers	2,567	16.4%
Executive Managers & Administrators	1,419	9.1%
Professional Specialty Occupations	2,076	13.3%
Sales Professionals	291	1.9%
Sales Workers & Clerks	1,267	8.1%
Technical Sales & Administrative	43	0.3%
Technologies & Technicians	389	2.5%
<i>"Blue Collar" Employees</i>	7,520	48.1%
Construction, Repair & Mining	557	3.6%
Farming, Forestry & Fishing	1,084	6.9%
Handlers, Helpers & Laborers	549	3.5%
Machine Operators, Assemblers & Inspectors	454	2.9%
Other Services Field Based	133	0.9%
Other Services Site Based	2,277	14.6%
Precision Craft & Repair	1,654	10.6%
Private Household Service	0	0.0%
Protective Services	154	1.0%
Transportation & Materials Moving Workers	658	4.2%

2006 Major Industry

	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	1,303	8.3%	115	6.0%	11.0
Construction (SIC 15-17)	739	4.7%	118	6.1%	7.0
Finance, Insurance & Real Estate (SIC 60-69)	502	3.2%	123	6.4%	4.0
Manufacturing (SIC 20-39)	1,242	7.9%	81	4.2%	15.0
Mining (SIC 10-14)	185	1.2%	9	0.5%	14.0
Public Administration (SIC 90-98)	993	6.4%	145	7.5%	7.0
Retail Trade (SIC 52-59)	2,695	17.2%	372	19.4%	8.0
Services (SIC 70-89)	4,813	30.8%	699	36.4%	7.0
Transportation & Communications (SIC 40-49)	1,232	7.9%	114	5.9%	11.0
Unclassified (SIC 99)	53	0.3%	18	0.9%	3.0
Wholesale Trade (SIC 50-51)	1,868	12.0%	128	6.7%	14.0

2006 Retail Trade (SIC 52-59)

	Employees	%	Establishments	%	Avg Size
Auto Dealers & Gas Stations	492	18.3%	66	17.7%	7.5
Bars	20	0.7%	14	3.8%	1.4
Building Materials Hardware & Garden	218	8.1%	40	10.8%	5.5
Catalog & Direct Sales	2	0.1%	1	0.3%	2.0
Clothing Stores	41	1.5%	13	3.5%	3.2
Convenience Stores	169	6.3%	23	6.2%	7.3

Drug Stores	15	0.6%	3	0.8%	5.0
Electronics & Computer Stores	17	0.6%	6	1.6%	2.8
Food Markets	368	13.7%	15	4.0%	24.5
Furniture Stores	68	2.5%	14	3.8%	4.9
General Merchandise Stores	89	3.3%	15	4.0%	5.9
Home Furnishings	13	0.5%	6	1.6%	2.2
Liquor Stores	6	0.2%	2	0.5%	3.0
Music Stores	2	0.1%	1	0.3%	2.0
Other Food Service	94	3.5%	11	3.0%	8.5
Other Food Stores	38	1.4%	12	3.2%	3.2
Restaurants	794	29.5%	51	13.7%	15.6
Specialty Stores	249	9.2%	79	21.2%	3.2
Total Retail Trade (SIC 52-59)	2,695	100.0%	372	100.0%	7.2
2006 Services (SIC 70-89)	Employees	%	Establishments	%	Avg Size
Advertising	6	0.1%	2	0.3%	3.0
Auto Repair/Services	232	4.8%	68	9.7%	3.4
Beauty & Barber Shops	125	2.6%	53	7.6%	2.4
Child Care Services	114	2.4%	19	2.7%	6.0
Colleges & Universities	7	0.1%	1	0.1%	7.0
Computer Services	23	0.5%	4	0.6%	5.8
Dry Cleaning & Laundry	20	0.4%	10	1.4%	2.0
Entertainment & Recreation Services	137	2.8%	19	2.7%	7.2
Health & Medical Services	375	7.8%	101	14.5%	3.7
Hospitals	910	18.9%	22	3.1%	41.4
Hotels & Lodging	201	4.2%	10	1.4%	20.1
Legal Services	97	2.0%	36	5.2%	2.7
Membership Organizations	226	4.7%	96	13.7%	2.4
Miscellaneous Repair Services	110	2.3%	42	6.0%	2.6
Motion Pictures	6	0.1%	6	0.9%	1.0
Museums & Zoos	4	0.1%	3	0.4%	1.3
Other Business Services	339	7.0%	50	7.2%	6.8
Other Other Education & Library Services	20	0.4%	7	1.0%	6.8
Other Personal Service	76	1.6%	24	3.4%	3.2
Primary & Secondary Education	1,074	22.3%	33	4.7%	32.5
Professional Services	103	2.1%	36	5.2%	2.9
Social Services	608	12.6%	57	8.2%	10.7
Total Services (SIC 70-89)	4,813	100.0%	699	100.0%	6.9

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.
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